



Executive Office of Energy and Environmental Affairs

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Office of Technical Assistance and Technology

100 Cambridge Street, Suite 900 Boston, MA 02114
Phone: 617.626.1060 Fax: 617.626.1095

Current Event:
Water Resource Management:
Policies and Successful Strategies

Tuesday, April 18, 2006
8:00 a.m. – 4:00 p.m.
Holiday Inn, Boxborough, MA



The Massachusetts Executive Office of Energy and Environmental Affairs' Office of Technical Assistance and Technology and [Water Policy Team](#), the [Metropolitan Area Planning Council](#), and the I-495 [Metrowest Corridor Partnership](#) held their first Water Resource Management conference on Tuesday, April 18, 2006 at the Holiday Inn in Boxborough, Massachusetts. Additional sponsors were [Associated Industries of Massachusetts \(AIM\)](#), the [Environmental Business Council](#), the [Massachusetts Municipal Association](#), and the [Massachusetts Water Works Association](#).

The Commonwealth of Massachusetts has experienced considerable growth, which has resulted in greater stress on the water resources in the state. This conference provided the tools and strategies for [industries & municipalities](#) to conserve water.

Session topics included:

- Technologies for industries to achieve greater water efficiency
- Best Management Practices for industries
- Water reuse for commercial, retail, office, residential & recreational purposes
- Innovative approaches to finding "new" water – water conservation, water offsets, etc.
- Addressing peak demand
- The regulatory environment
- Stormwater recharge

If you have questions about the event or would like additional information please contact OTA at 617-626-1060.



Conference Agenda and Presentations [Conference Agenda](#)

Presentations:
Plenary Session

[Massachusetts Water Policy and Water Conservation Standards](#)
Kathy Baskin, EOEEA

[Water Resources in Massachusetts](#)
Peter Weiskel, United States Geological Survey

[Water and Growth](#)

Martin Pillsbury, Metropolitan Area Planning Council

[OTA and Industrial Water Conservation](#)

Denise Zambrowski, OTA

[Municipal and Industry - Success Stories](#)

Bob Zimmerman, Charles River Watershed Association

[Ed Helmig, Principal Project Engineer, Wyeth BioPharma](#)

Breakout Session I**1A. Technologies for Greater Water Efficiency**

Moderator: Rich Bizzozzero, OTA

Presentations:

["Water Efficient Cooling Towers with VRTX Non-Chemical Water Treatment"](#)

David Koontz, VRTX Technologies LLC

["Process Water Conservation"](#)

Mike Tomaselli, Filters, Water & Instrumentation Inc

1B. Water Reuse for Commercial, Retail, Office, Residential and Recreational Purposes

Moderator: Martin Pillsbury, MAPC

Presentations:

["The Massachusetts Reclaimed Water Program - Experience and New Initiatives"](#)

Alan Slater, MassDEP

["Once is not Enough: A Guide to Water Reuse in Massachusetts"](#)

Sam Cleaves, Metropolitan Area Planning Council

1C. Innovative Approaches to finding "New" Water

Moderator: Vandana Rao, EOEEA

Presentations:

["The Wilbur School Redevelopment Project, Sharon, MA: Incorporating integrated water management techniques in an LID mixed-use development"](#)

Scott Horsley and Katie Resnick, Horsley Witten Group

["The Greenscapes Program: Beautiful Landscapes That Protect Our Water"](#)

Wendy Garpow and Samantha Woods, North and South River Watershed Association

["Water Offsets and the Integrated Water Resources Management Plan"](#)

Madelyn Morris, MassDEP

["From Subterranean Saltwater Aquifer to Fresh Water- A "New" Approach For the Town of Hull, Massachusetts and the Ware River Basin"](#)

Gary Smith and Jeff Musich, Wright-Pierce

2A. Best Management Practices for Industries

Moderator: Denise Zambrowski, OTA

Presentations:

["Water Audits for Industry"](#)

Marsha Gorden, The Resource Technologies Group

["Best Management Practices for Reduction of Water Consumption in Massachusetts Industries"](#)

Cecile Gordon, OTA

["Development of Closed-Loop Water Reuse/System for a Large Wire Extrusion Facility"](#)

Timothy St. Germain, P.E., Fuss & O'Neil

["The Revised Multi Sector General Permit for NPDES and Best Management Practices for Stormwater Management for Industries"](#)

Thelma Murphy, U.S. EPA

2B. Water Conservation: What exactly does this mean? How can it be implemented?

Moderator: Anne Monnelly, Department of Conservation and Recreation (DCR)

Presentations:

[Massachusetts Water Conservation Standards Draft, 2006](#)

Anne Monnelly, DCR

["Addressing Water Demands Associated with Recreational Facilities"](#)

John Kissida, CDM

["The Water Management Act and Promoting Water Conservation"](#)

Duane Levangie, MassDEP

2C. Innovative Stormwater Management

Moderator: Sara Cohen, DCR

Presentations:

["Silver Lake, Wilmington, MA: Low Impact Development Retrofit Project"](#)

Steve Roy, Geosyntec Consultants, Inc.

["Creating LID-Friendly Communities through Regulation, Evaluation, and Collaboration"](#)

Tim Reardon, MAPC

["Coming Changes to the Massachusetts Stormwater Policy"](#)

Fred Civian, MassDEP